

Heavy Duty Box

350mm x 250mm x 100mm



Trim / Page Edge

The final size of the artwork once completed.



BLEED

A continuation of your artwork's content beyond the trim/page edge. It ensures full colour coverage/content when the artwork is trimmed to size.



Safe Zone / Margin

A safe zone (or margin) is a clear area around your print job that shouldn't contain anything important such as text, images or logos not intended to go over the final page size.



Fold Line

This is where the artwork will be folded.

Please **DO NOT** edit the template as this may negatively impact the final print result, or result in artwork rejection.

Technical Specifications

Artwork **MUST** be supplied as a 2 page PDF in the following format:

Page 01 - Outside Print

Page 02 - Inside Print

Please supply artwork as a CMYK PDF with all fonts outlined or embedded.

Please ensure all overprints and transparencies are flattened prior to submitting artwork.

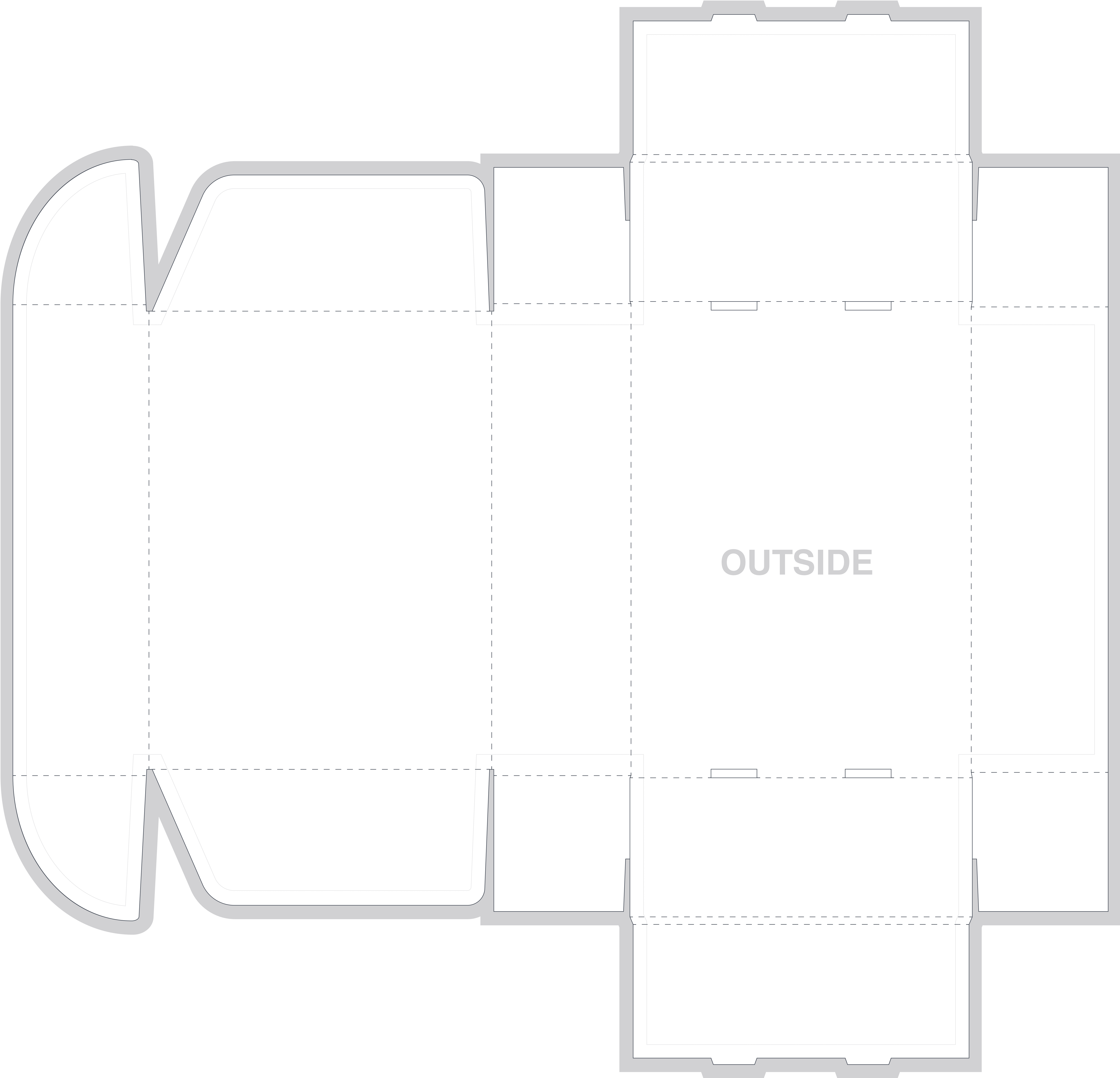
Please ensure all artwork and backgrounds intended to go over the page edge fully extend into the bleed area indicated on the template.

All text and images not intended to go over the page edge should remain a full 3mm away from the trim line/page edge.

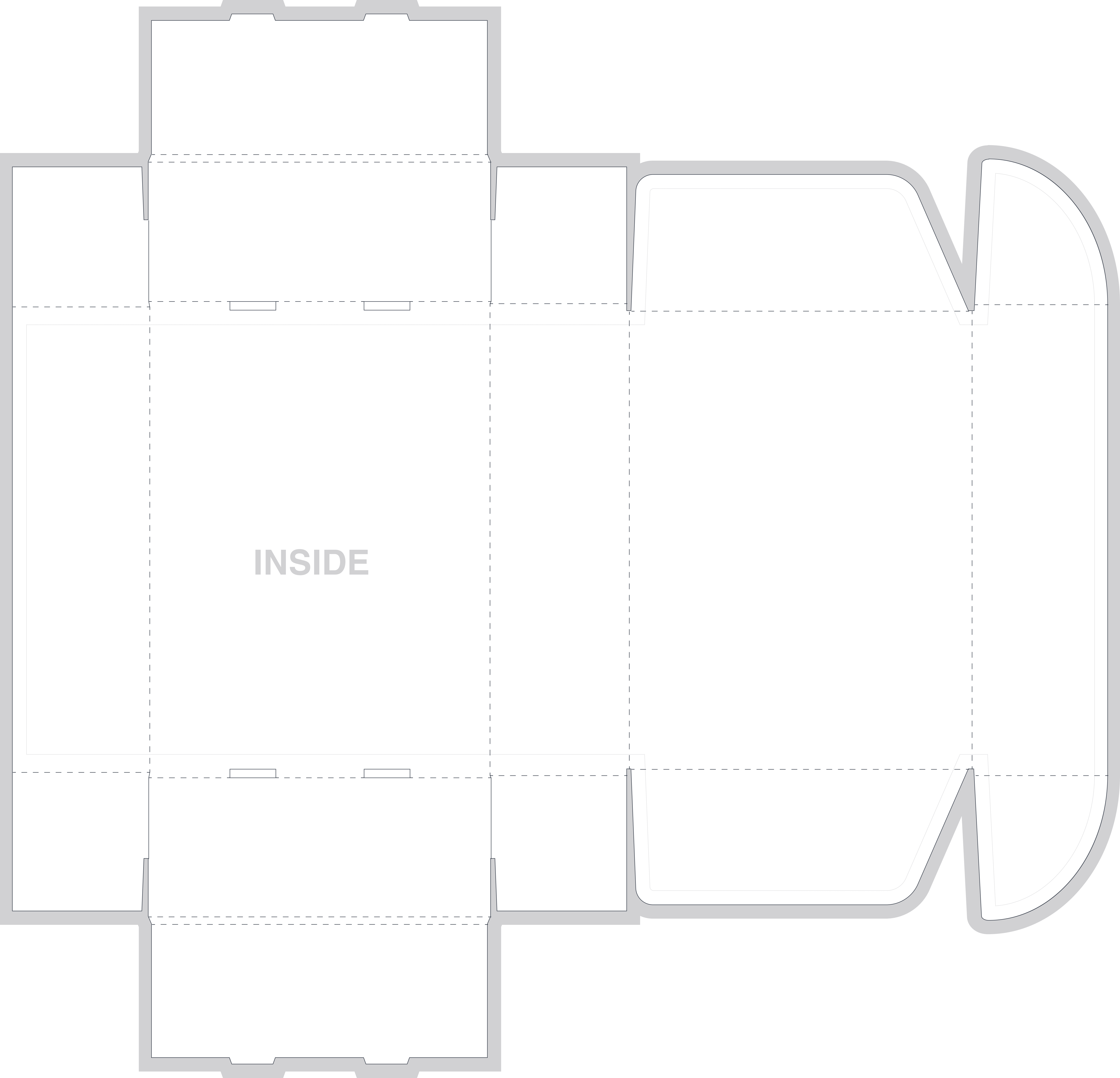
The minimum printable line width is 0.25 pt. The minimum printable font size is 6 pt.

For best print results please stick to the template and refer to the product page or our online help centre.

For further guidance please get in touch via 0330 024 0020



OUTSIDE



INSIDE